



Sage CRM Sterling Price List

Sage CRM Perpetual Licence Pricing

On Premise Sales, Marketing, Customer Service, E-Marketing and Customer Support

	Sage CRM Standard	Sage CRM Advanced
Base price per installation		
Perpetual Platform Price	£750	£1000
Disaster Recovery Licence	£750	£1000

Named Perpetual User Pricing	Price per user	
1 - 20 users	£450	£550
21 - 50 users	£425	£525
51 - 100 users	£400	£500
101 - 250 users	£375	£475
251 - 500 users	£350	£450
501 +	price on application	price on application

Concurrent User Pricing	Price per user	
1 - 20 users	£675	£825
21 - 50 users	£635	£785
51 - 100 users	£600	£750
101 - 250 users	£560	£710
251 - 500 users	£525	£675
501 +	price on application	price on application

Notes

- No upper limit of seats.
- SQL and Oracle available – all CRM users must be licensed for SQL Server or Oracle and it is the Partner's or Customer's responsibility to ensure this.
- Support and Maintenance applicable at 10% each of the total licence price and mandatory for the first 12 months.
- A customer may choose either a named or concurrent system licensing scheme but not a combination. If using v7.0 (or above) and it is a Concurrent system then a customer may choose to configure one (or more) user(s) to "named" instead of the concurrent user licence they purchased (for example to "guarantee" access for one particular "named" user) on a user-by-user basis.



Sage CRM Sterling Price List

On Premise Sage CRM Subscription Licence Pricing Sales, Marketing, Customer Service, E-Marketing, & Customer Support

Subscription Pricing	Price Per User Per Annum	Price Per User Per Month
Per Named User Price	£360	£30
Per Concurrent User Price	£540	£45
Per User Disaster Recovery	£24	£2
Platform Price	Inclusive	Inclusive

Notes

- Sage CRM Subscription licence is a recurring annual licence with second line Support and Maintenance included. No hosting costs are factored into the Subscription licence.
- All subscription licences are for the Sage CRM Advanced Named Edition with full functionality (excluding add-ons). Concurrent Subscription licensing is available on request. Please contact your Sage Business Development Manager for more details.
- Customers can choose to pay monthly by annually or monthly by Direct Debit. Contact your Business Development Manager to setup Direct Debit payments.
- Additional user licenses can be added after the initial purchase but will be prorated against the annual renewal date. User numbers can be reduced with 30 days notice before the annual renewal date.
- A Business partner side letter addendum is required with your first order, with a signed customer EULA, contact, email and mailing address with each order before a licence can be issued.
- Standard partner margins apply to Subscription licences.
- No upper limit of seats.
- SQL and Oracle available – all CRM users must be licensed for SQL Server or Oracle and it is the Partner's or Customer's responsibility to ensure this.



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Sage CRM Base Functionality	Standard	Advanced
Summary Reports	✓	✓
Advanced Mail Manager	✓	✓
Component Install	✓	✓
Contact Management (Companies, Persons, Communications)	✓	✓
Crystal Reports Integration	✓	✓
De-duplication	✓	✓
Diary	✓	✓
Email Editor	✓	✓
Escalation/Notifications	✓	✓
Key Attribute Profiling	✓	✓
Library / Document Drop	✓	✓
Mail merge/Document Templates	✓	✓
Merge Companies/People	✓	✓
Multi Lingual Support	✓	✓
Multi-currency	✓	✓
My Dashboard	✓	✓
Notes Functionality	✓	✓
Recent List	✓	✓
Report / Data Export to Excel	✓	✓
Reports Editor	✓	✓
SMS Messaging	✓	✓
Standard Customisation Engine	✓	✓
Team CRM (Formerly Channels)	✓	✓
Territory Management/Security	✓	✓
User Preferences	✓	✓

Sage CRM Sales Functionality	Standard	Advanced
CRM Product Functionality	✓	✓
Opportunity Workflow	✓	✓
Opportunity Management	✓	✓
Quote Production	✓	✓
Sales Forecasting	✓	✓
Sales Pipeline	✓	✓
Sales Reports	✓	✓
Team Selling Security	✓	✓



Sage CRM Sterling Price List

Sage CRM Marketing Functionality	Standard	Advanced
Campaign Management	✗	✓
Company and Person Marketing Information	✓	✓
Data Upload	✓	✓
Lead Management	✓	✓
Lead Workflow	✓	✓
Marketing Reports	✗	✓
Mass Email	✓	✓
Outbound Call Handling	✗	✓
Target Lists	✓	✓

Sage CRM Customer Service Functionality	Standard	Advanced
Case/Issues and Solutions Pipeline	✗	✓
Case/Issues Reports	✗	✓
Case/Issues SLA Management	✗	✓
Case/Issues Workflow	✗	✓
Cases/Issues	✗	✓
Solutions	✗	✓
Solutions Workflow	✗	✓

Sage CRM Additional Products	Standard	Advanced
Offline Laptops Client (Solo) (Only available with Named)	✓	✓
Sage CRM iPhone Application	✗	✓
CTI Connector	✗	✓
Web Self Service Toolkit	✗	✓
Web services	✓	✓
Multi-Server CRM	✓	✓

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About Sage CRM

Sage CRM is used by over 12,000 organisations in 70 countries worldwide to manage their critical sales, marketing and customer service activities every day. Award-winning Sage CRM equips businesses with the tools they need to find new customers, close sales faster and build lasting, more profitable relationships across all channels. Regardless of how, when or where customers, partners and prospects choose to interact with your business, Sage CRM provides a decisive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships. Thanks to its ERP integration capabilities, the Sage CRM front-office is powered by data from the back-office to give sales, marketing, customer service and other front-office staff a true 360 degree view of customers across front and back-office functions, differentiating it from many other CRM solutions in the market today. Visit the Sage CRM Ecosystem at www.sagecrm.com to join the conversation on our user and partner communities and to access the full range of apps and extras in the Sage CRM Marketplace.