

Comparison: Sage Intacct vs QuickBooks

# Sage Intacct vs QuickBooks

Sage Intacct and QuickBooks online are both market leading cloudbased accounting software solutions in their respective target markets and there are significant differences. QuickBooks online is a suitable for sole traders, small businesses or start-ups who want basic accounting features, whilst Sage Intacct is ideal for fast growing SMB's, medium sized enterprises and larger organisations who have more complex accounting requirements and are looking for a powerful Cloud based finance management system. Contact us on 0330 043 0140 or email sales@alphalogix.co.uk to organise a free consultation, on site meeting, online meeting or demonstration and discuss the differences between QuickBooks and Sage Intacct.

When comparing QuickBooks and Sage Intacct, both are highly regarded accounting software platforms in their target markets, but they serve different purposes and cater to different business needs and different industry sectors. Here's a breakdown of the key differences:



### 1. Target Market and Core Users

#### » Sage Intacct:

 Geared toward small to medium sized businesses (SMB's), mid-market and enterprise-level companies. It's a more robust, cloud-based solution offering advanced features for businesses with complex financial management needs, often used by growing companies.

### 2. Features & Functionality

#### » Sage Intacct

- Advanced features: Strong capabilities in multi-entity management, financial consolidation, budgeting, and forecasting.
- Cloud-based: Seamless integration with various third-party applications
- Industry-specific solutions: Sage Intacct can be tailored to individual industries sectors.
- Scalability: Can handle complex financial structures, including multicurrency, multi-location, and multicountry operations.

#### » QuickBooks

 Primarily designed for sole traders, start-ups and small businesses. It offers user-friendly interfaces and basic accounting features.

#### » QuickBooks

- Core features: Invoicing, expense tracking, payroll, tax management, and financial reporting.
- Limited scalability: While it can serve growing businesses, its features might be restrictive as companies scale or grow.



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### 3. Ease of Use

#### » Sage Intacct

 Sage Intacct is intuitive to use, but it has a steeper learning curve, especially for users without accounting expertise, it offers more advanced tools and customisation for experienced finance professionals.

#### » QuickBooks

 Known for its intuitive interface, QuickBooks is designed to be easy to use, especially for those with limited accounting experience.

### 4. Scalability

#### » Sage Intacct

- Best for businesses growing in financial complexity as well as operational size.
- Because Sage Intacct is a true cloud-based solution it can be easily scaled up for your organisation and for multiple locations.

#### » QuickBooks

- Can be used by multiple users.
- Limited scalability in dealing with complex processes or automating operations throughout your business.

### 5. Customisation

#### » Sage Intacct

- Highly customisable and tailorable through its API and integration capabilities.
- Sage Intacct can be tailored for your business industry sector.
- Primarily focused on adapting to financial workflows.

#### » QuickBooks

 Limited customisation abilities when compared to Sage Intacct.





### 6. Integration and Automation

#### » Sage Intacct

 Provides more robust integrations, including a wide range of ERP, CRM, and payment systems. It also has powerful workflow automation features that can handle repetitive tasks, ensuring better efficiency in larger organisations.

#### » QuickBooks

 Offers integration with various applications, but typically geared towards smaller-scale integrations.



### 7. Reporting and Analytics

#### » Sage Intacct

 Offers advanced reporting capabilities with real-time analytics, customisable dashboards, and powerful forecasting tools ideal for financial decision-making in larger businesses.

#### » QuickBooks

 Provides a basic range of financial reports and insights, sufficient for small businesses and sole traders, but lacks advanced analytical tools.



### 8. Security and Compliance

#### » Sage Intacct

 More comprehensive security options, including SOC 1 and SOC 2 compliance, and stronger audit trails suited for large, complex organisations.

#### » QuickBooks

 Adequate security features for smaller businesses, including data encryption and backup options.

### 9. Pricing

#### » Sage Intacct

 Generally, more expensive, with pricing based on the company's size, needs, and modules chosen. Pricing is typically customised, and it's suitable for businesses that are willing to invest in comprehensive financial management software.

#### » QuickBooks

 More affordable, especially for sole traders the selfemployed and small businesses. It offers several pricing tiers, including a basic version for freelancers or small businesses.



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## Why Choose AlphaLogix as your Sage Business Partner?

AlphaLogix was founded in 1995 and today we are a leading tier 1 strategic Sage Business partner in the UK. Our Sage consultants have successfully implemented hundreds of Sage sites across the UK and we understand the need for a well-planned and smooth implementation process.

All of our Sage consultants are certified by Sage and we pride ourselves in providing outstanding customer service and help desk support, with quick resolutions for your technical queries. AlphaLogix have a dedicated Sage support team who have been supporting Sage products for over 25 years.

We have offices, consultants and customers throughout the UK.

Contact us on 0330 043 0140 or email us at sales@alphalogix.co.uk to discuss the differences between Sage Intacct and QuickBooks or to organise a free consultation call, on site meeting and personalised demonstration for your business.



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