



Growth made easy.

CRM & Marketing Automation built for small & mid-sized business success.

With proven CRM and powerful Marketing Automation, the possibilities are limitless! Act! provides the ultimate toolset to **build relationships**, **maximize engagement**, and **drive business growth**. Start today with the new Act! Growth Suite, an all-in-one sales and marketing platform designed to help you and your team successfully run and grow your business.



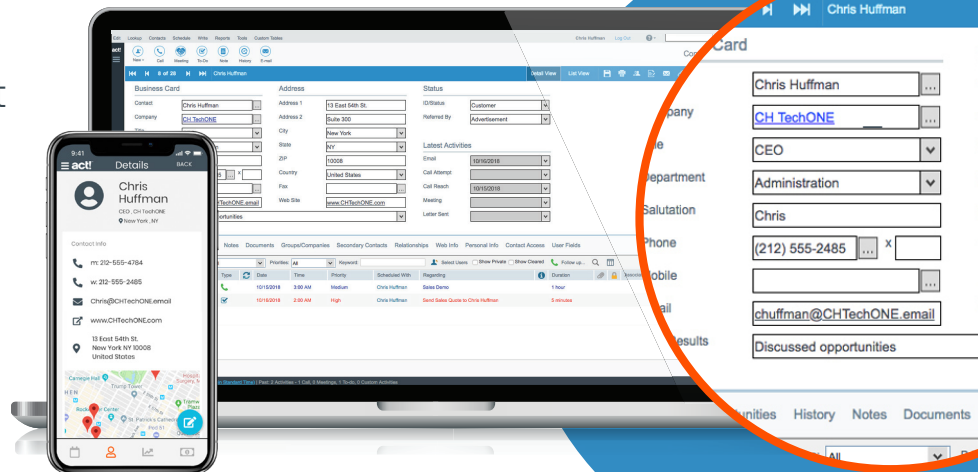
● Call 866-873-2006 Visit act.com Contact your Act! Certified Consultant!

Act! Growth Suite



Rich Customer Management

Make every interaction count with quick, organized access to rich prospect and customer details. Keep contact details, emails, notes, history, activities, documents, and more in one easy to find place—the Act! contact record. Seamlessly move your customer information from your current CRM solution with ease.



Powerful Marketing Automation

Optimize all the ways you communicate with prospects and customers with Act! Marketing Automation. You get comprehensive campaign management, a visual workflow designer to map out the perfect customer journey, real-time response metrics, and so much more.



Dynamic Sales Pipeline Management

Close deals faster and more often with dynamic sales pipeline management tools. Capture all the details of a sales opportunity, then progress deals through stages with a simple drag-and-drop tool.

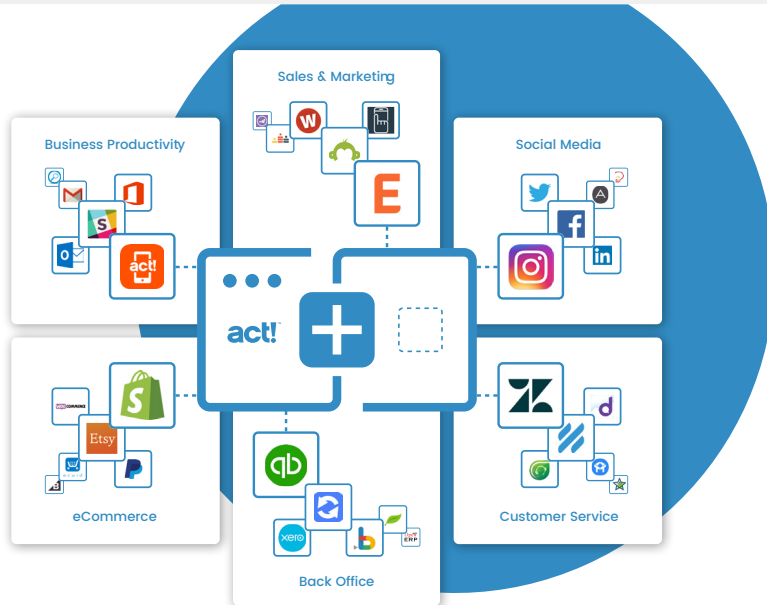


Act! Growth Suite



Actionable Business Insights

Gain rich, actionable insights with interactive Act! Insight dashboards. Dashboards cover a range of individual, team, and business performance metrics.



Popular Apps & Integrations

Extend the power and reach of Act! with the Act! Connect app marketplace. Set up connections to hundreds of popular apps, including Microsoft® Outlook®, Slack™, QuickBooks® Online, and Shopify.

Why Choose Act!

The Perfect Fit

Act! is purpose-built for the unique needs of today's small and mid-sized businesses.

The Trusted Choice

Act! is a recognized leader with millions of users worldwide.

What's New in Act!

Your trusted CRM choice just got better. Act! now includes both CRM and Marketing Automation with the new Act! Growth Suite, an all-in-one sales and marketing platform for small and midsize businesses. The next generation of Act! is here!

If you haven't seen Act! lately, here's what you've missed...



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