Act! Premium Cloud

Know Your Customers. Propel Productivity. Make Insightful Decisions.

act!

AlphaLogix
the logical choice

Robust Customer Management, Sales Automation, and Email Marketing

Affordable and easy to use, Act! Premium is purpose-built to help individuals, sales teams, and small businesses get organised, maximise productivity, and achieve sales and marketing greatness.

On-demand access to your Contact & Customer details

With Act! Premium Cloud you get on-demand access to the #1 best-selling Customer and Contact Manager in a secure Cloud environment, plus additional included benefits like specialised video training, expert technical support, automatic upgrades, and nightly backups for a worry-free experience. Get up and running quickly and easily – we'll handle the technical steps so you can jump right into rich contact, calendar, and opportunity details from your computer, tablet, or smartphone, and build upon the relationships that keep your business thriving.

The Act! suite of solutions works the way you work — with ultimate flexibility to meet all your payment, deployment, and access needs. Work online to access and update data real-time, or work offline and sync changes when you connect next. Subscribe to Act! Premium Cloud monthly for maximum flexibility or annually for maximum savings, with permanent license options also available.

Accessible anywhere, anytime

Collaborate with your team to stay up-to-date on the latest contact and activity details, automate best-practice sales processes, and send targeted email marketing campaigns – from in the office, or on the road.

Know Your Customers

Be Prepared
Maintain a complete view of your prospects and customers, including associated notes, history, activities, documents, and opportunities in one organised place.

Tailor Your Interactions
Organise your customers and prospects by grouping similar contacts so you can deliver targeted email marketing messages or sales offers to select customer segments.

Manage Your Day
Easily prioritise and track phone calls, meetings, to-dos, and emails for yourself or your team so you can make the most of your day.

Propel Productivity

Advance Your Sales
Complete activities in each stage of the sales process to keep deals moving – track call-backs, products, meetings, emails, and more.

Automate Best Practices
Save time and drive consistency by automating sales processes and follow-up activities based on dynamic criteria you define.

Maximise Efficiency
Seamlessly interact with the business and social tools you rely on every day and collaborate with team mates to drive new business and deliver an outstanding customer experience.

Stay Connected
Stay connected to your business by accessing key Contact, Opportunity, and Calendar details from your iPhone®, iPad® or Android™ device. Or, work offline and sync data when connected.

Make Insightful Decisions

Assess Your Progress
View a visual representation of critical business metrics so you can make strategic adjustments based on individual, team, and company performance.

Extend Your Reach
Intelligently segment your target list, then create and send relevant, engaging email campaigns – all from within Act!.

Focus Your Follow-Up
Track your email marketing success with real-time campaign reporting, and focus on hot leads first with intelligent, prioritised Call Lists[1].

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